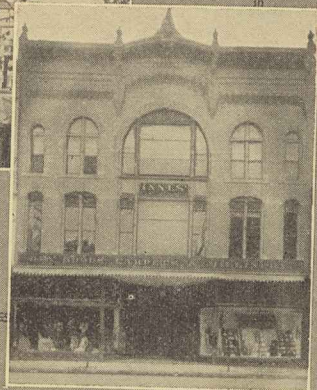


*Celebrating
Innes'
Twenty Ninth
Anniversary
Sale*

TEA
ROOM

GEO. INNES & COMPANY

INNES
1897





INNES
1926



INNES

*29th
Anniversary
Sale*

June 1

June 12

DIRECTORY

MAIN FLOOR

Silks, Linens, Wash Goods, Neckwear, Handkerchiefs, Notions, Gloves, Umbrellas, Laces, Trimmings, Hosiery, Knit Underwear, Ribbons, Jewelry, Silver, Men's Department, Patterns, Toilet Goods, Candies, Information Desk.

DOWNSTAIRS STORE

Ready-to-Wear, China, Glass, House Furnishings, Silks, Domestic, Shoes, Millinery.

SECOND FLOOR

Ready-to-Wear, Blouses, Lingerie, Children's Department, Millinery, Corsets, Shoes, Art Needle Work, Rest Room.

THIRD FLOOR

Rugs and Draperies, General Offices.

FOURTH AND FIFTH FLOORS

These two floors are devoted exclusively to displaying Innes' high quality furniture. Madame Templeman's dress making parlors are also on the fifth floor.

INNES

June 1

29th
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INTRODUCTION

Twenty-nine years ago The Geo. Innes Co. was established. Every year since has shown a steady progress, until now there is no other store in the state that has a larger volume or a more enviable reputation. This sale is for the purpose of celebrating the twenty-ninth anniversary of the Innes Store. It is the one big sale of the year—the only store-wide sale this store holds. Unlike most sales it is not simply a mark down of unseasonable goods. Months of planning and special buying mean new merchandise so carefully bought that the prices are remarkably low. Of course regular stock is also reduced—but you will find the reductions so great that every single item is a real bargain. We promise you savings in this anniversary sale that will surprise you.

INNES

Men's Furnishings Department

*29th
Anniversary
Sale*

June 1

June 12

(Main Floor)

You will always find at Innes Men's Department—Topkis Union Suits, Genuine B. V. D. Union Suits, McMullen-Leaven Shirts, Needles Fruit-of-the-Loom Shirts, Van Heusen Collars, Onyx Hose, Belts and Buckles, Silk Ties, and many other well known makes.

Our entire line of Men's Dress Shirts, collar attached and separate collar to match styles. Broadcloth, Percale and Madras at 33-1/3% discount.

\$2.45 Shirts	\$1.63
\$2.95 Shirts	\$1.97
\$3.45 Shirts	\$2.30

Some cheaper and better qualities included.

INNES

Men's Furnishings Department

29th
Anniversary
Sale

June 1

June 12

(Main Floor)

Union Suits, pajama check, 2 suits.....	\$1.00
Lisle Socks, triple toe and heel. Special, pair.....	\$.19
Pajamas, values to \$3.00. Special.....	\$1.89
\$3.45 Pajamas. Special.....	\$2.39
\$5.00 Broadcloth Pajamas. Special.....	\$3.95
\$1.00 Neckwear, entire stock. Special.....	\$.69
\$1.50 Neckwear, entire stock. Special.....	\$.95
\$2.00 Neckwear, entire stock. Special.....	\$1.29
\$2.50 Neckwear, entire stock. Special.....	\$1.89
Pure Silk Hose, "Onyx." Special, 3 pair.....	\$1.00
New colored bordered Handkerchiefs, 4 for.....	\$1.00
Checked Flannel Blazzers. Special.....	\$2.85

INNES

Shoe Department

29th
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Sale

June 1

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(Second Floor)

Innes' Shoe Department has only two sales each year. This Anniversary Sale is the big event of the year. Be sure you visit the Shoe Department. All the short lines will be on sale priced regardless of cost. All lines will be grouped in the following classifications:

\$ 8.50 to \$10.00 Shoes on sale at.....	\$4.85
\$10.00 to \$12.00 Shoes on sale at.....	\$6.85
\$12.50 to \$16.50 Shoes on sale at.....	\$8.85

The Geo. Innes Company is exclusive distributor for
the world famous
I. MILER SHOES

INNES

Drug Department

29th
Anniversary
Sale

June 1

June 12

(Main Floor)

Coty Face Powder, regular \$1.00.....	\$.89
Woodbury's Facial Soap, regular 25c.....	\$.21
Ponds Cold Cream, regular 65c.....	\$.47
Ponds Vanishing Cream, regular 65c.....	\$.47
Kotex, regular 65c.....	\$.42
Old English Crushed Bond Pound Paper, 1 quire paper, 2 packages of envelopes, single sheet or folded; regular \$2.00.....	\$1.45
Gillette Blades, 10 packages for.....	\$.75

GEM GUARANTEED FOUNTAIN PEN

Many styles to choose from—\$1.00

INGERSOLL \$1.00 STROPPING OUTFIT

For Gillette Blades—79c

INNES

Drapery Department

*29th
Anniversary
Sale*

June 1

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(Third Floor)

The largest Drapery and Shade Work Room in Kansas. Curtains, Shades and Draperies made up by skilled workers. The service of an experienced interior decorator at your service without cost.

Opalescent Gauze—A glass curtain material, De Luxe. Combining many excellent features seldom found in this price range. Our most popular seller.

38-inch, regular 110 yard. Anniversary Sale Price.....\$.89

50-inch, regular 150 yard. Anniversary Sale Price.....\$1.23

Colorful Casements—Really new things, so new that few have had opportunity to see them in use. Plain colors, striped combinations and wonderful two-tones. For this sale only, yard.....\$.75

INNES

Rug Department

29th
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June 1

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(Third Floor)

Oval Rugs—Size 24x36. Your first chance to buy a really good quality oval rug in bright pretty colors for.....\$1.00

Axminster Rugs—Extra specials on five grades.

9x12 size, heaviest and best made, regular \$59.25.....\$49.85

9x12 size, lighter weights, regular \$31.00.....\$27.85

Other qualities and other sizes proportionately reduced.

THE GEO. INNES CO.

Is Exclusive Wichita Distributor of

WHITTALL RUGS AND KLEARFLAX LINEN RUGS

Showing the largest assortment of Genuine Oriental Rugs
in the Southwest

INNES

Art Needlework Department

*29th
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June 1

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(Second Floor)

Lucky Day Aprons, each 79c. Ready made, white tape bound, shadow striped lawn, two color combination, stamped for simple embroidery.

No. 198—Peach and Green

No. 196—Tan and Orchid.

No. 195—Orchid and White.

No. 194—Pink and Tan.

75c Scarf, each 45c. Dresser and Buffet Scarf, trimmed with wide Cluny lace around entire Scarf. Combined with insertion and Filet medallions in assorted patterns.

\$1.25 Pure Linen Towels, each 75c. Extra value, 20x36 inch, pure linen woven pattern damask towels, stamped in attractive designs for embroidery, hemmed, scalloped and hemstitched hems.

Always a full showing of Pacific and Royal Packages.

INNES

Wash Goods Department

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(Main Floor)

WASH MATERIALS

Puritan Printed Prints, in many new effects, pretty patterns and best colors make these prints very popular. Regular 55c value at 48c

Rayon Silk Bed Spreads—A beautiful new colored spread, brocade design, Blue, Rose, Gold and Helio; double bed 81x105. Regular \$8.50 value for.....\$5.90

64-inch Mercerized Table Damask, pretty patterns, in all white or white and colored border; values 79c; very special at 48c

36-inch Non-Crush Dress Linen, in colors and white, a dandy good quality linen at a very low price; 89c value at, yard.....50c

INNES

Downstairs Store

29th
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IN OUR DOWNSTAIRS STORE

Silk Rayon Underwear, consisting of slips, envelopes, French panties, step-ins, French panties and bandeaux combination, assorted sizes and all the new shades; \$2.00 values, special.....\$1.85

Hand-made Gowns and Envelopes, of fine grade nainsook; fancy hand-drawn work, embroidery, hemstitching, and applique work; white and plain colors; sleeves and sleeveless gowns, bodice top envelopes, assorted sizes; \$1.49 value, special.....\$1.29

Dresses in Rayon, Crepe, and Pongee; sizes 16 to 50, printed and plain colors; hemstitching and embroidery trim; values to \$6.95. Special\$4.49

Koveralls and Unionalls for boys and girls; sizes 1 to 8, in stripes, and plain colors; \$1.49 values. Special.....\$1.00

INNES

Bags and Handkerchiefs

29th
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(Main Floor)

EXTRA SPECIAL SALE OF POUCH BAGS

A special purchase for this sale makes possible these unusual values in genuine leather bags. Every bag will be absolutely new; correct in style, size and color. The leathers are shoe calf, cowhide, morocco, goat, and imported leathers. There will be two group values.

\$3.50 Pouch Bags in colors of Blonde, Gray, Tan, Blue, Red, Green, Brown and Black. Special priced at.....\$2.69

\$6.50 Pouch Bags in Blonde, Gray and a wide assortment of popular colors. Priced specially at.....\$3.29

INNES

Bags and Handkerchiefs

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(Main Floor)

ENAMELED MESH BAGS—GENUINE WHITING & DAVIS

There are white backgrounds with designs in colors, and all-over patterns more colorful. Several style frames; both silver and gunmetal finish. A lovely bag to match summer costumes. The colors are Green, Blue, Orchid, Rose, Red and Black and White combinations. Priced Special, each.....\$2.29

PURE LINEN HANDKERCHIEFS

Many colors with assorted width hems, both plain and embroidered corners and woven borders. Values to 25c. A real buy at each.....\$.10

INNES

Notion Department

29th
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(Main Floor)

Kleinerts "Blue Line" Silk Sanitary Apron, regular size or short size; regular \$1.25 \$.89

Hickory Shadow Proof Sanitary Petticoat, regular \$1.25 \$.89

Kleinerts Brassierette Garment Shield, regular \$1.00 at... \$.79

Kleinerts Feather Weight China Silk, flesh color, dress shields, in crescent, opera, or regular shape; sizes 2, 3, 4; regular 75c, 85c, and 95c, at..... 63c, 69c, 79c

Hickory Cover-All fancy rubber Aprons, two sizes:

Medium size, regular \$1.25 at..... \$.98

Large size, regular \$1.95 at..... \$1.55

INNES

House Furnishing Department

29th
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(Downstairs)

	\$6.50 Electric Percolator, heavy Aluminum, six cup size.	
Special at	-----	\$3.95
	\$12.00 Waffle Iron, Manning & Bowman, nickel plated.	
Special at	-----	\$9.85
	Electric Toasters, Liberty, Flopper Toaster	\$2.85
	Console Set, amber, black, green glass bowl on base with tall	
Candle Sticks, complete	-----	\$1.95
	Glass Salad Plates, green or crystal, imitation Sandwich glass.	
Set	-----	\$.98
	\$1.75 Wear Ever Aluminum Pot Roast Kettle; 4 qt. size.	
Special	-----	\$1.19
	\$1.75 Wear Ever Aluminum Griddle, no grease or smoke	\$1.19
	Mothex Bags, protects your clothes from dust and moths, 26x	
60; Special 59c or 2 for	-----	\$1.00

INNES

ChinaWare Department

29th
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(Downstairs)

Bon Bon Dish—Metal Frame, will not tarnish, with colored glass dish insert. Special.....\$.89

Breakfast Set, English Ware, Princess Harvest Pattern, attractive bright designs; 32 pieces. Special for.....\$9.95

White American Ransom Pattern, 32 pieces, for.....\$3.45

Breakfast Set—American Ware, pink and black design, special, 32 pieces.....\$5.65

Casserole—Nickel Frame with Pyrex insert, special complete for\$3.45

INNES

Jewelry Department

29th
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(Main Floor)

Silver plated knives, forks, tea spoons, dessert spoons, salad forks, ice tea spoons, table spoons. Special, 89c; set of six.

Your choice of any article of silver plated hollow ware in our stock: pitchers, fruit bowls, baskets, trays, and cream and sugar set at $\frac{1}{2}$ price.

Salt and Pepper Set, all the newest designs. Choice at 33-1/3% discount.

Ear Rings, drops and button styles, all the latest styles, 50c, \$1.00 and \$1.50 values at $\frac{1}{2}$ price..... 25c, 50c and 75c

Rhinestone, bracelet and links style, \$1.00 to \$7.50 values at $\frac{1}{2}$ price.

Necklaces of crystal, jade, jet, gold, silver beads and many other styles. Special at $\frac{1}{2}$ price.

Sterling silver and enameled link Bracelets, \$5.00 value....\$3.95

INNES

Jewelry Department

29th
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(Main Floor)

Sterling Silver Rings, \$1.00 value	\$.59
Hat Ornaments, \$1.00 value	\$.59
Cuff Links, \$2.00 and \$2.50 values. Choice	\$1.00 and \$1.25
Combs, mounted with colored stones, \$1.00, \$1.50 and \$1.95 values. Choice	69c, 95c and \$1.29

COMMUNITY PLATE—50-YEAR GUARANTEE

Teaspoons, set of 6 for	\$3.75
Salad Forks, set of 6 for	\$7.50
Butter Knife and Sugar Spoon, the two for	\$2.50

TUDOR PLATE—25-YEAR GUARANTEE

Teaspoons, set of 6 for	\$1.60
Salad Forks, set of 6 for	\$4.75
Butter Knife and Sugar Spoon, the two for	\$1.50

INNES

Hosiery Department

29th
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Sale

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(Main Floor)

HOSIERY DEPARTMENT

Onyx Pointex heel. Service weight and extra fine quality. Colors—Nude, Champagne, Crash, Atmosphere, Dove, White, Grain, French Nude, Woodland Rose, Black and Bran. Regular price, \$1.65. Sale price.....\$1.49

MUNSING

New line Service Chiffon. Four-inch lisle top; full fashioned in all the new shades—Atmosphere, Silver, Banana, Beige, Parchment, Grain, Champagne, Woodland Rose and White. All perfect. Regular price \$1.65. On sale.....\$1.39

INNES

Lingerie Department

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Sale

June 1

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(Main Floor)

RAYON VESTS

New line of Rayon Vests. Bodice top. In all the new shades: Flesh, Orchid, Peach, Maize and Nile. Regular \$1.25, on sale at\$.89

RAYON BLOOMERS

New Rayon Bloomers. Elastic knee. All the newer colors of Flesh, Peach, Nile, Maize and Orchid. Regular \$2.25, on sale at\$1.59

INNES

Downstairs Shoe Department

June 1

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Our Anniversary Shoe Sale is the one big value giving Shoe Sale of the entire year. Every pair of short lines and broken sizes is included. Every pair of shoes offered is taken from our regular stock and are priced to clean them out in a short time. All the new season's patterns are included in all the different leathers and materials. We have arranged our stock in two very attractive and low priced groups. Come downstairs and save dollars on regular Innes' quality shoes.

TWO PRICE GROUPS

All regular \$4.85 to \$5.85 shoes at.....	\$3.85
All regular \$5.85 to \$6.85 shoes at.....	\$4.85

CHILDREN'S SHOES

During our Anniversary Sale all children's Sport lines shoes will be sold at one-fifth off.

INNES

Domestic Department

29th
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Sale

June 1

June 12

(Downstairs)

10 dozen 81x90 Wearwell sheets. The Taped Edge, soft finish. Each \$1.39

5 pieces 9/4 Wearwell Sheeting. Bleached and Brown, Taped Edge. Yard \$.55

5 pieces Amoskeag A. C. A. Featherproof Ticking, yd. \$.40

1000 yards 40-inch Unbleached Muslin; a fine even quality. Easy to bleach. Yard \$.12½

1000 yards 36-inch Pajama Checks in White only. A 25c quality at, yard \$.15

25 dozen Bath Towels in white only, 22x42 size. Each \$.25

INNES

Budget Purchase Plan

29th
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Sale

June 1

June 12

The *Innes Budget-Purchase Plan* makes furnishing a new home or refurnishing an old one as simple for an individual or a family as renting a house or buying a home.

It is the same dignified credit that is extended when you purchase a bond, insurance or any other worth while commodity on deferred payments.

By it every modern home convenience, necessity and luxury is made possible to every home without paying a premium for the privilege.

The *Innes Budget-Purchase Plan* is based on the establishment of credit, the character of the individual or family, a little savings and steady employment.

The table on the opposite page gives a clear idea of the superiority of the *Innes Budget-Purchase Plan*. Note how each payment is smaller than the one before and is based on the unpaid balance.

Payments may be made over any period of time suitable to your convenience.

INNES

Budget Purchase Plan

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	Down Payment	Monthly Principal	Payments Interest
Purchase of.....	\$100.00	\$20.00	
First Payment.....	8.53	\$ 8.00	\$.53
Second Payment.....	8.48	8.00	.48
Third Payment.....	8.43	8.00	.43
Fourth Payment.....	8.37	8.00	.37
Fifth Payment.....	8.32	8.00	.32
Sixth Payment.....	8.27	8.00	.27
Seventh Payment.....	8.22	8.00	.22
Eighth Payment.....	8.16	8.00	.16
Ninth Payment.....	8.11	8.00	.11
Tenth Payment.....	8.05	8.00	.05
Total.....	<u>\$ 82.94</u>	<u>\$80.00</u>	<u>\$2.94</u>

INNES

Nationally Advertised Lines

29th
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June 1

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The Geo. Innes Co. recommends and sells nationally advertised articles whenever possible. Among the best known brands carried by this store are:

Whittall Rugs (exclusive)
Klearflax Rugs (exclusive)
Berkey & Gay Furniture (exclusive)
Van Raalte Hosiery (exclusive)
Van Raalte Gloves (exclusive)
Van Raalte Silk Underwear (exclusive)
Onyx Hosiery (exclusive)
Perrin's Gloves
Kayser Gloves
Kayser Hosiery
Community Plate
Rogers Plate
Interwoven Hose for Men
McMullen-Leavens Shirts
Fruit-of-the-Loom Shirts
Helena Rubenstein Toilet Articles
Elizabeth Arden Toilet Articles
Schaefer Pens and Pencils
Hudnut Toilet Articles

Hickory Elastic Goods
Merode Underwear
Munsing Underwear
Cheney Silks
Mallinson Silks
Peter Pan Gingham
Puritan Prints
Fostoria Glass
Haviland China
Wear-Ever Aluminum
Wearwell Sheets
Shagmoor Coats (exclusive)
Tuxedo Dresses (exclusive)
Girl Scout Equipment (exclusive)
J & L Play Togs
I. Miller Shoes (exclusive)
Modart Corsets
Pacific and Royal Society Packages
And dozens of others

INNES

Tea Room

29th
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June 1

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(Innes Annex Second Floor)

The Innes Tea Room has all the quiet exclusiveness of a private club. It is the aristocrat of the lunch rooms. The excellence of its service and the choice of its cuisine can not be excelled at any price. And yet prices are very low, lower than when you eat at home. Of course, cleanliness is paramount—your own kitchen is no cleaner nor your own linen no whiter. The Innes Tea Room is a good place to entertain your guests at luncheon, tea or dinner.

Form the habit of eating there when downtown shopping.

INNES

Mail Order Department

29th
Anniversary
Sale

June 1

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Barbara Burney

A trained staff of shoppers is at your service if you desire to shop by mail or by phone. Just ask or write to Barbara Burney, telling her what you want and she will do your shopping for you, selecting what you want with the same painstaking care you would use yourself. INNES has thousands of shoppers who only visit our store once or twice a year and yet who buy all their merchandise from us. You, too, will find our mail order department intelligently helpful.

All charges prepaid on mail orders.

INNES

Service Code

*29th
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Sale*

June 1

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First quality merchandise—the highest quality for the price no matter what the price.

One price to all and that price fair and the lowest possible consistent with conservative merchandising methods.

Everybody who enters our store is greeted with courtesy and welcomed with sincerity.

To eliminate errors so far as it is humanly possible and to correct them cheerfully when they occur.

To show the newest things first, not only in one department but in all our merchandise.

To be practically helpful in all our relations to our customers.



The Geo. Annes Co.
"In the Heart of Wichita"

TWENTY-NINTH ANNIVERSARY SALE
June First to June Twelfth

JOHNSTON PRESS, WICHITA.